

CHIPOTLE × EARTH FORCE

# SUSTAINABILITY CHALLENGE

JUDGING RUBRIC

A team of experts will review each Action Story submission. They will use the following rubric to evaluate and rank the submissions.

- ✓ Community is defined
- ✓ There is at least one Sustainability Metric chosen and the rest of the project connects to this metric
- ✓ The root causes of their chosen issue are clear
- ✓ Youth asked for a policy/practice change from a decision-maker
- ✓ The plan of action is clearly stated
- ✓ There is a detailed budget that makes sense for this project; items are separated, easy to read, and the cost per item makes sense; the budget is directly tied to the action plan
- ✓ There is evidence that action has been taken
- ✓ The youth reflected on their experience
- ✓ Media coverage was linked in (if applicable)

### TIPS FOR SUCCESS

Creative formats are accepted!  
Visuals are highly encouraged.

#### GRAPHIC ILLUSTRATION

Photo Journal  
PowerPoint  
Comic Book  
Drawing  
Poster



#### VIDEO RECORDING



Music Video  
Story Telling  
Performance  
Skit  
Animation

#### AUDIO RECORDING

Podcast  
Spoken Word  
Music



#### WRITTEN REFLECTION

Blog  
Poem  
Story  
Essay  
Journal Entry